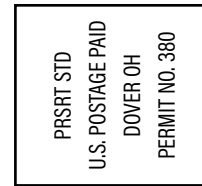


Anabaptist Financial presents business seminars from an Anabaptist perspective. Our seminars help you develop operational skills, implement best practices, work together in harmonious relationships, and plan for the next generation. Join us for a unique opportunity to:

- **Hear sound teaching** – that integrates Biblical values and spiritual truth with practical business counsel.
- **Advance your business education** – by attending year after year. Our systematic coverage of all aspects of business leads to well-rounded business training. Each year focuses on different areas of business operations and management.
- **Invest your time well** – by setting aside the tasks of one day to focus on your long-term business development. Time invested in personal growth has good returns.
- **Energize your vision** – with renewed inspiration for personal growth and renewed purpose in your business life.
- **Gain kingdom focus** – by learning and growing in kingdom-focused business theory and practice. Learn how others live out the Sermon on the Mount in daily business life.
- **Interact with other Anabaptist business people** – from our own circles, who share their business experience. Gain insights and connections that you will not find at secular or non-Anabaptist seminars.

Anabaptist Financial's business seminars are not only for business owners, partners, and families. Anyone who provides products and services and interacts with the public will benefit. From beginners to old pros, everyone is welcome.



Speakers

Howard Horst, Myerstown, PA

Founder/CFO; Horst Signs

Gary Raber, Clarkson, KY

Owner; RC Doors

Stephen Esh

Partner; K-Berry Properties

Nathan Siegrist, Narvon, PA

Owner/CFO; Gehman Accounting

Wayne Wengerd, Dalton, OH

Partner; Flextur

Ernest Weaver, Dongola, IL

Territory Manager; Byron Seeds



55 Whisper Creek Drive
Lewisburg, PA 17837

* * Address service requested * *

Register Today!

Return the enclosed form
or register online at
afweb.org/register or
email seminars@afweb.org

You are invited to attend an

Anabaptist Financial

BUSINESS SEMINAR

*Business teaching integrating Biblical values
and practical counsel from seasoned
Anabaptist businessmen.*

LEARN · CONNECT · NETWORK

SEMINAR DATE AND LOCATION:

Tuesday, January 21, 2025

8:00am-4:00pm CST

Cave City Convention Center

502 Mammoth Cave St, Cave City, KY 42127

FOR DISCOUNTED RATE, REGISTER BY JANUARY 3.
See registration form for more details.



**Anabaptist
Financial**

Stewardship Connections with Integrity

BUSINESS SEMINAR PROGRAM

Cave City Convention Center · Cave City, KY

Tuesday, January 21, 2025

8:00 – 8:30 AM REGISTRATION, COFFEE, AND SEATING

8:30 – 8:45 AM WELCOME AND SEMINAR DETAILS

8:45 – 9:30 AM GENERAL SESSION

Christian Stewardship in an Age of Excess · Gary Raber

What is the purpose and mission of Christ's followers? This topic will challenge fathers to take their responsibility seriously in providing a spiritually safe environment for their families, both in work and recreational settings. Smaller family-owned farms and businesses will be encouraged. Church involvement in helping make wise financial decisions will be highlighted. Godly simplicity and contentment will be taught.

9:30 – 9:45 AM AF OVERVIEW

9:45 – 10:05 AM BREAK

10:05 – 10:50 AM GENERAL SESSION

Resolving Conflict · Stephen Esh

Conflict is common. Certainly, businesses know the challenge of maintaining harmonious and respectful relationships. In this session, we will not only consider ways to resolve conflicts but also explore how we can prevent dissensions in the first place.

10:50 – 11:05 AM BREAK

11:05 – 11:50 AM GENERAL SESSION

Where is the Money? · Nathan Siegrist

How much money came in? Where did it go? How much is left? Cash flow is vital to business survival. This segment will explain the relationship between profit and cash and review the potential cash traps that are often overlooked.

11:50 – 12:00 PM AF OVERVIEW

12:00 – 1:15 PM LUNCH

1:15 – 2:00 PM GENERAL SESSION

Business Startup and Planning · Wayne Wengerd

Are you preparing to start a business? Not there yet, but considering? Do you wonder if business ownership is right for you? Does small business fit your Anabaptist lifestyle? If any of these resonate, this topic is for you. Discover the challenges and rewards of piloting a family business.

2:00 – 2:15 PM BREAK

2:15 – 3:00 PM GENERAL SESSION

Ethical Marketing and Sales Techniques · Howard Horst

Building trust and authenticity into our marketing model is imperative to our success as a company and to our witness as a Christian business community. Do we know our target audience? Does our branding and sales model accurately portray the type of product and service they are expecting? Can we promote our products or services in a way that informs and stimulates interest but does not foster undue discontent in the minds of potential customers?

3:00 – 3:15 PM BREAK

3:15 – 4:00 PM GENERAL SESSION

Contentment, Capacity, and Growth · Ernest Weaver

If you provide your customers with quality products and service at a fair price, you will very likely face the question of how to best manage growth. This subject examines how to channel potential growth to benefit the Kingdom. Responsibly managed growth does not have to come at the expense of your spiritual life, family, or church.

Seminar Information

Registration covers lunch, facility, and other expenses.

For more seminar information, or if you need special accommodations due to a disability, call 267-368-4628. In consideration of other attendees, no young children, please.

Pick up your **pre-printed name badges** as you arrive.

Call or email our office for **extra brochures**:

267-368-4628 or 800-653-9817 or seminars@afweb.org.

Cancellations must be made 14 days before the seminar in order to receive a full refund.

- If attendee cancels within the 14 days leading up to the seminar or does not show up to the seminar, attendee will still be required to pay 50% of the registration fee.
- If cancellation is made within 14 days of the seminar due to a death, sickness, or a family emergency, a full refund will be extended.

Local Seminar Committee

Leon Esh
Titus Hoover
David Yoder
Paul Wengerd

Esh Enterprises
Scenic View Woodworking
Anderson Metal
Precision Truss and Metal



REGISTRATION FORM

BUSINESS SEMINAR · CAVE CITY, KY

Four ways to register:

1. **Complete this form and mail to:** Anabaptist Financial
55 Whisper Creek Drive, Lewisburg, PA 17837
2. **Call:** 267-368-4628
3. **Email:** seminars@afweb.org
4. **Online:** afweb.org/resources/business-seminars

*Please list each person so we can prepare name tags.
Attach an additional sheet if needed.*

Name(s) _____

Company _____

Address _____

Phone _____

Email _____

Please include payment with your registration.

Early registration fee: If registered on or before January 3, \$109 for the first person. Additional attendees, \$99 if from the same family or business. For early registration rate, payment is due by January 3.

If registered after January 3, first person \$119. Additional attendees, \$109 if from the same family or business.

If registering by mail, return this form with a check payable to:



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866-230-6253 (fax)